



FOR IMMEDIATE RELEASE

September 14, 2023

Central Indiana residents to celebrate Car Free Day on Friday, Sept. 22

Residents are encouraged to take the online pledge to go car-free or car-lite

INDIANAPOLIS – Central Indiana Regional Transportation Authority (CIRTA) is encouraging all Central Indiana residents to participate in Car Free Day on Friday, Sept. 22 by traveling via carpool, vanpool, bike, bus or foot.

To celebrate this day, CIRTA will host a Car Free Day event featuring music, free breakfast from Wild Eggs and Domino's for lunch at the SPARK activation at Monument Circle in Indianapolis. The event will take place from 7 – 9 a.m. and again from 11 a.m. – 1 p.m.

The event will include live music from The Doo! Band with vendor booths and activations from Bicycle Indiana, Bike Indianapolis, CIRTA, Indianapolis Metropolitan Planning Organization (IMPO), Indy Office of Sustainability, IndyGo, Pacers Bikeshare and a special appearance from Nitro from Indy Fuel.

"Car Free Day is an event celebrated all over the world, and you don't want to miss all that we have planned on Monument Circle! Central Indiana residents can go car-free or car-lite by sharing the ride to work, taking the bus, riding a bike and combining trips," said Amanda Meyer, CIRTA's Program Manager. "By going car-free or car-lite, you are making Central Indiana a more environmentally friendly place to live, work and play."

Those who register with Commuter Connect via the website will be entered to win prizes and giveaways. Prizes include chances to win concert tickets to see P!NK, John Mayer, or Tim McGraw, plus \$250 visa gift cards and more.

To learn more about this event, please visit commuterconnect.us/carfreedayindy/.

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About Commuter Connect

Commuter Connect is a federally funded service designed to reduce air pollution and traffic congestion. There is no charge for employers or employees to use Commuter Connect's services. To learn more, visit www.CommuterConnect.us.

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