



# JOIN US!

## Make school drop-off a breeze!

Commuter Connect, a service of CIRTA, offers a **FREE ride-matching service (School Pool)** tailored for assisting parents transporting their children to school.

Whether you manage the transportation for one school or a school district, Commuter Connect's School Pool Program offers cost effective, secure tools to assist in easing stress for parents, reducing traffic congestion and improving air quality.

### HOW IT WORKS:

There are 2 options for the School Pool Program for your school or school district.

#### OPTION 1: Opt In

In the Opt-In scenario, each school announces their enrollment in the School Pool program to all parents and guardians of registered students. A link to the program details is shared with parents. Parents that choose to participate can go to the site, create a profile for themselves and then register their student(s). Once the students are registered in the School Pool database, the parent can run a match list to find nearby families with whom they could carpool with.

In either the opt-in or opt-out scenario, all data for each family is kept confidential. The match list generated only provide contact info for parents/ guardians. Student names are not shared.

#### OPTION 2: Opt Out

In the Opt-Out scenario, each school announces the School Pool program to all parents and guardians of registered students. Details of the program are shared including how it functions and the benefits to families and the community. Each student is automatically enrolled in the program unless the parent or guardian notifies the school that they do not want to participate. Then the school provides a list of all the students to Commuter Connect EXCEPT those that have chosen not to participate. Commuter Connect then processes the data and uploads the information into the School Pool database. Once finalized, a match list is generated for each family.

The match list can be delivered to the school as a PDF file that can be printed and delivered to the parents or each parent can have a personal login where they can manage their child's information and receive updated match lists.

Interested in enrolling your school?

[info@cirta.us](mailto:info@cirta.us) | 317.327.7433 | learn more: [commuterconnect.us/schoolpool](https://commuterconnect.us/schoolpool)