



# Driving Success

## 10 reasons for promoting vanpools to your employees.

- 1 Deeper Connections:** Vans have been shown to strengthen employee engagement.
- 2 Less Carbon:** The average van eliminates up to 15,000 lbs. of CO<sub>2</sub>.
- 3 Less Asphalt:** One van can eliminate up to 15 parking spots.
- 4 Greater Productivity:** Vanpools increase employee productivity.
- 5 ROI through Retention:** It takes an average of \$3,000 and 42 days to train an employee. Save that time and money by retaining workers with meaningful transportation solutions.
- 6 Expanded Talent Pool:** An affordable and reliable shared-transportation program helps employers broaden their recruitment area beyond bus lines.
- 7 Save space:** Vanpooling lowers employee parking and/or workspace demands.
- 8 Healthier Team:** Shared transportation supports wellness.
- 9 Free Benefits:** Vanpooling with CIRTA/Commuter Connect includes an emergency-ride-home service for vanpoolers, free vanpool parking signs and other benefits that are free to the employer but valuable to employees.
- 10 PR Opportunity:** All of these benefits—from the positive impact on the air we breathe to the free rides home in case of an emergency—can be shared with the world through public relations and marketing campaigns...helping you show prospective employees how great it is to work with your team.