**Sample Intranet Copy**

International Car Free Day is an annual event celebrated every September (generally on or around September 22nd) to celebrate and encourage the use of alternative modes of transportation such as carpooling, vanpooling, riding transit, bicycling, walking, and telecommuting. Car Free Day is celebrated in over 2,000 cities in 40 countries around the world.

(INSERT COMPANY NAME) is participating in the annual Car Free Day event in Indianapolis.  We want to encourage you to register today to take part. By registering with CIRTA, you will receive free transportation resources including a list of those that can help you share the ride and go car-lite as you head to work. You can also bike or ride the bus to go car-lite on your commute. If you are working from home that day no problem, you can still participate. By registering you will be entered to win a $250 visa gift card and other prizes.  You will be sent a list of ways in which you can go car free or car lite to get to work that day as well

Join CIRTA and your company in celebrating International Car Free Day on Thursday, September 19, 2024 for an in-person event and register today!